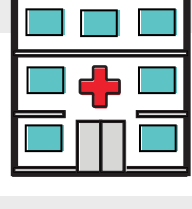


Which communication solution is right for your hospital or health system?

Is your organization considering an investment in a clinical communication solution?

Determining which solution is best for your organization involves many different considerations—size, requirements, budget, current technology, future goals, and more. If you're a healthcare CIO or part of a clinical leadership team considering an investment in clinical communication and care collaboration technology, use this flowchart to help you decide which communication solution is a good fit for your organization today.



My healthcare organization is:

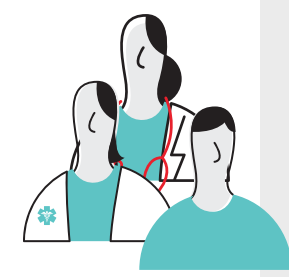
A hospital, health system, or large laboratory

A rehabilitation clinic, a small private practice, an acute care clinic, or related

TIP: The communication needs of these types of healthcare organizations can usually be met with less comprehensive tools and solutions

TRUE OR FALSE:

My organization's only concern is finding a solution that is hands-free to address PPE concerns.



True.
We don't need to solve for complex communication challenges at this point. Our main concern is hands-free communication.

False.
My organization needs a solution that can solve for more problems than hands-free communication.

A badge solution that allows for hands-free communication, but with limited ability for message context, group messages, or audit trail/history log might work best for your organization.

TRUE OR FALSE:

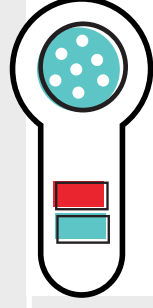
My organization wants to eliminate disparate, department-level solutions that don't integrate with each other.



True.
We need a hospital-wide solution to handle communication needs including secure messaging, on-call scheduling, contact center/operators, clinical alerting, etc.

False.
We just need a stand-alone tool for secure texting or a messaging solution for one department.

TIP: Many basic secure texting apps lack the ability to provide clinical context with information from your EHR, filter messages by priority, or search by role.

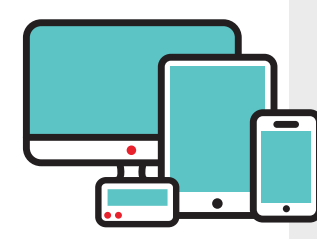


Does your organization need a communication solution to integrate with on-premise solutions like nurse call or patient monitoring?

Yes. Connecting key systems, people, and information is important to my organization.

No. It's not a priority at this time.

Does your organization need communication to reach all care team members regardless of device, including pagers?

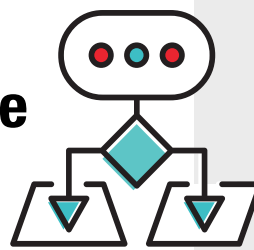


Yes. We'd like to have the option for our staff to have the ability to use the best device for their roles (mobile devices, tablets, pagers, etc.)

Not necessarily.

TRUE OR FALSE:

My organization could benefit from technology that can improve clinical workflows through automated communication and notifications.



True.
My organization needs improved workflows that address the unique requirements of my care teams.

False.

A secure texting app that provides simple messages between hospital staff might be the best fit for your organization.

A comprehensive clinical communication and collaboration platform, like Spok Go®, sounds like a great fit.

BONUS Spok Go® BENEFIT

Is it important for your organization to adopt new technology that is built for and hosted in the cloud?

Yes. We're ready to replace some of our on-premise solutions with more sophisticated technology.

TIP: If cloud-native capabilities are important to your organization, make sure the solution you're considering isn't just operating in the cloud. For the true benefits of the cloud, the solution should be built for the cloud, or "cloud-native."



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