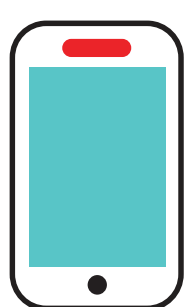


15th Annual Spok Healthcare Communications Report

Trends shaping the future of healthcare

Most used devices



90%

Use smartphones – the #1 most used device



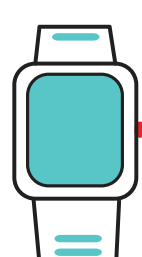
80%

Use Wi-Fi devices



71%

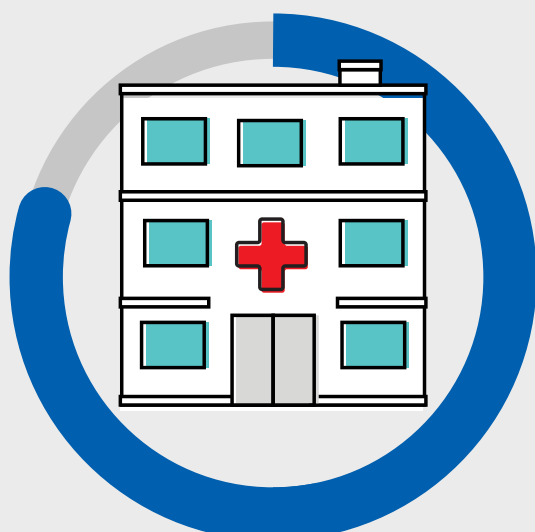
Use tablets



214% Increase

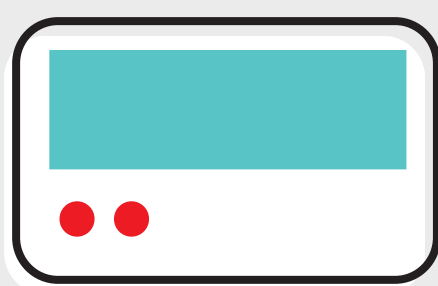
Only 22% use smartwatches—but they had the most significant increase in use year-over-year

Pagers holding strong



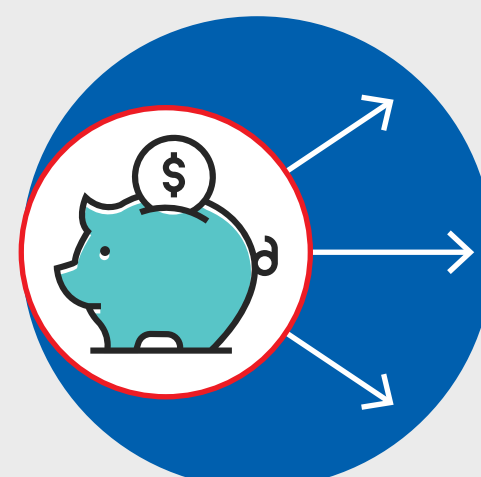
82%

Of health systems use pagers



#1 Motivation

For using pagers:
They're the most appropriate device for specific employee groups or departments



67% Increase

In those who value the cost savings of pagers compared to other devices

If you have a question about something you read or would like to learn more about how Spok can help advance your clinical communications, please email inforequest@spok.com

Download the entire State of Healthcare Communications Report at spok.com/state-of-healthcare