

HEALTHCARE SECURE TEXT MESSAGING

10 Facts About BYOD (Bring Your Own Device)

Survey responses from 350+ healthcare leaders



Most hospitals allow some form of BYOD



22% increase YOY



Data security is the



reason some hospitals prohibit BYOD



Many clinicians are using personal devices when BYOD is NOT allowed



3 in 5 physicians

2 in 5 nurses



Top 3 BYOD challenges:

54% Infrastructure Wi-Fi coverage

52% Data security

44% Infrastructure cellular coverage



Less than half (40%)

of hospitals

use a secure texting solution to protect PHI*



62% say they don't have (or don't know) if their org has a BYOD policy

That's 6 in 10 hospital staff!



Clinicians are using "several" work-related apps

Physicians 4

Nurses 3.2



BYOD isn't for everyone

59% nurses

38% physicians

prefer hospital-issued devices

BYOD use by role:



62% Physicians
54% IT staff
53% Nurse practitioners
49% Administrators
43% Nurses
31% Housekeeping staff
22% Transport staff

Top BYOD drivers:



59% Easier care team communication

Cost savings

54%

50% Workflow efficiency/time saving

