

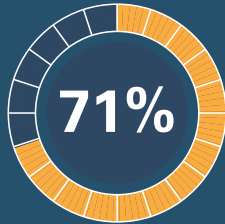
HEALTHCARE SECURE TEXT MESSAGING

10 Facts About BYOD (Bring Your Own Device)

Survey responses from 350+ healthcare leaders



Most hospitals allow some form of BYOD



22% increase YOY



Data security is the **#1** reason some hospitals prohibit BYOD



Many clinicians are using personal devices when BYOD is NOT allowed



Top 3 BYOD challenges:

54%
Infrastructure
Wi-Fi coverage

52%
Data
security

44%
Infrastructure
cellular coverage



Less than half (40%) of hospitals use a secure texting solution to protect PHI*



62% say they don't have (or don't know) if their org has a BYOD policy

That's 6 in 10 hospital staff!



Clinicians are using "several" work-related apps

Physicians use **4.1** Nurses use **3.2**

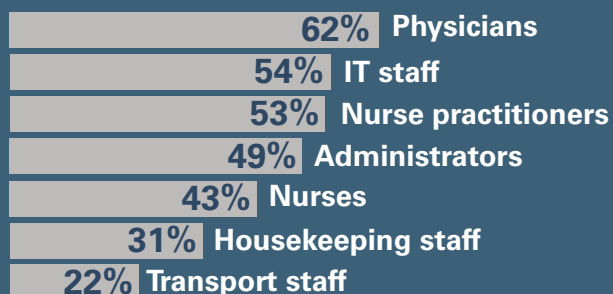


BYOD isn't for everyone

59% nurses **38% physicians**
prefer hospital-issued devices



BYOD use by role:



Top BYOD drivers:

