

# CLOUD STRATEGY 101

Survey uncovers a major cloud migration misstep

Was your hospital able to develop a cloud strategy before deploying cloud solutions?

**1 in 2** respondents said they implemented cloud solutions **WITHOUT** a cloud strategy in place

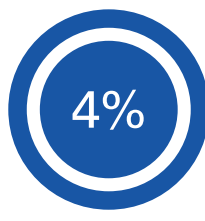
## Survey methodology

Spok web-based survey of U.S. hospitals and health systems, administered by Xtelligent Healthcare Media

**Total respondents:** 101

**Data collected:** March 2019

**Audience:** Chief medical informatics officers (CMIO), senior IT leaders (CIO/CTO/VP/director), and IT managers and staff



**Without a high-level cloud strategy you risk wasted investment and failure<sup>1</sup>**

Transitioning means assessing your needs and considering many factors, because cloud is a strategy—not technology!

## How to operationalize the cloud

Hint... It's all about the strategy!

## Do you have a cloud strategy in place?



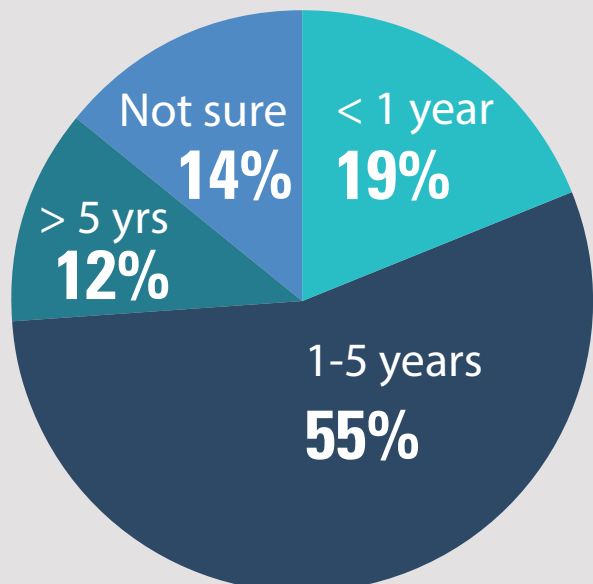
**42%**

Have a cloud strategy

**58%**

Don't have a cloud strategy

How long has your cloud strategy been in place?



**46%**

Are working to create a strategy




**3 in 5**

Say 'lack of budget' prevents them from planning their strategy

Who was involved?

Who will be involved?

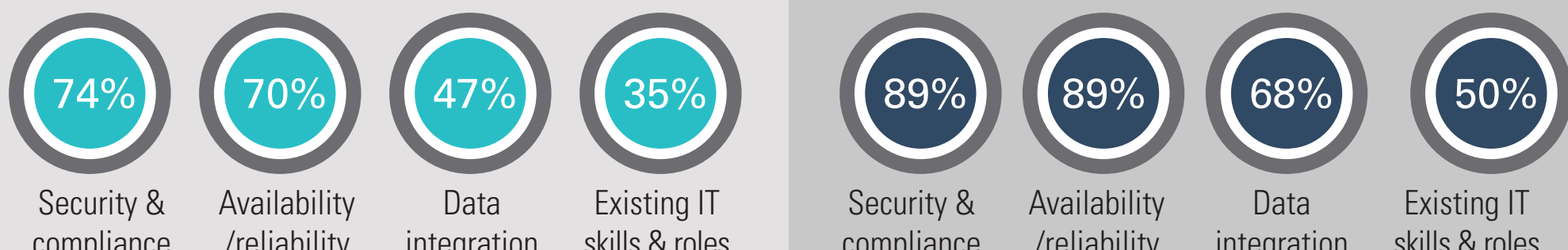
 Respondents with a cloud strategy

 Respondents planning to create a strategy





What risks were evaluated?

What risks will be evaluated?

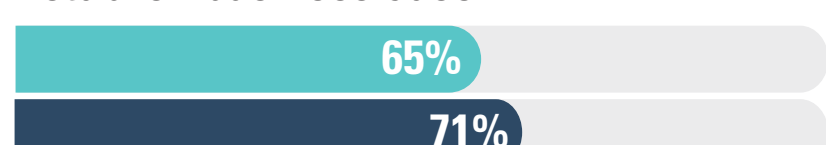


## Simply moving things 'to the cloud' doesn't guarantee efficiency or success

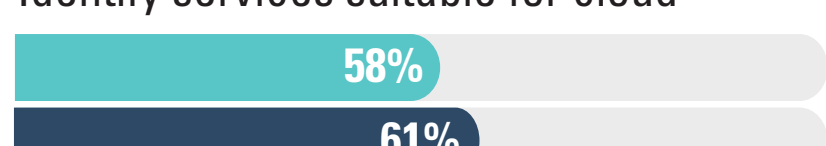
We asked respondents to identify what decisions and actions they considered (or plan to consider) when developing a cloud strategy.

 Respondents with a cloud strategy  
 Respondents planning to create a strategy

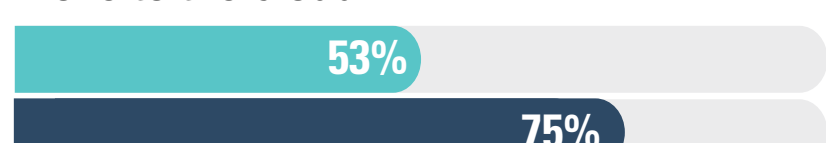
Establish business case



Identify services suitable for cloud



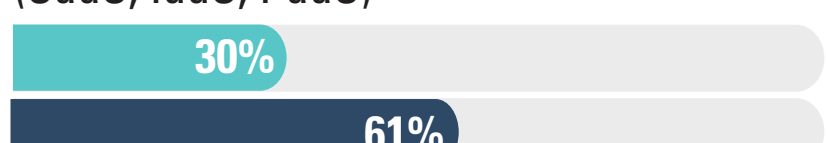
Identify where and how services will move to the cloud



Determine use of public, private, or hybrid cloud



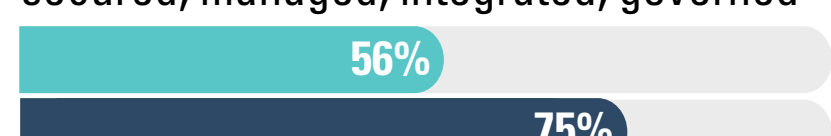
Choose cloud service model (SaaS, IaaS, PaaS)



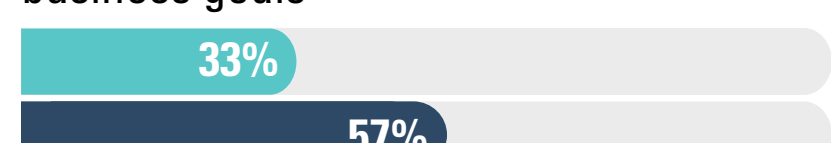
**Cloud strategies will become more robust.**

In every instance, a higher percentage of respondents planning to develop a cloud strategy indicated they will complete these actions.

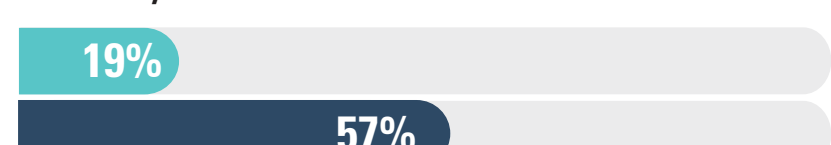
Define how cloud will be accessed, secured, managed, integrated, governed



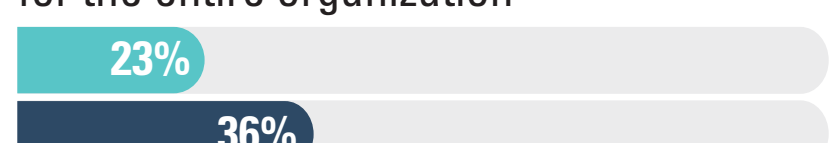
Align cloud objectives with business goals



Identify success metrics



Include a communication plan for the entire organization



**Ready to read more?**

Download the *Future of Cloud in Healthcare* whitepaper today.

[Read More](#)

Source: Spok, Inc. (2019). Developing a Realistic and Scalable Cloud Strategy. Web-based survey of U.S. hospitals and health systems, administered by Xtelligent Healthcare Media.

<sup>1</sup> Gartner. (2017). Cloud Strategy Leadership: Gartner Insights on How and Why Leaders Must Implement Cloud Computing.

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