



# Spok<sup>®</sup> Web Directory

—  
Web-based  
directory access  
of critical  
information



# Web Directory

Your organization relies on an accurate and accessible directory for critical information about its internal and external contacts. Without ready directory access, communications and customer service can suffer. Imagine a self-service tool that delivers the most up-to-date directory and on-call information right to any desktop or web-enabled mobile device. With immediate access to this important information—and the ability for users to update it themselves—employee communications are more efficient and productivity increases.

Designed to deliver vital information to your entire facility, the Spok® Web Directory empowers your employees by allowing them to access critical directory information and on-call schedules over your intranet without operator assistance. Employees are able to send pages, email, and access directory information quickly and easily right from their desktop or wireless device. In addition, authorized users can update their own contact details and on-call schedules. Ultimately, productivity increases as internal and mobile employees save valuable time on each communication, and your operators are able to devote more attention to processing customer calls.

## Web Directory highlights

### Patient lookup:

Give authorized users up-to-date access to basic patient data at locations like information desks and greeting stations without needing to install or license proprietary software. The simple, web-based interface is easy to learn and manage.

### On-call:

Allow staff to view on-call schedules from virtually any web-enabled device. Users can view schedule information for various departments, as well as easily contact the staff member on call via smartphone, pager, SMS, voice, or email.

### On-call administration:

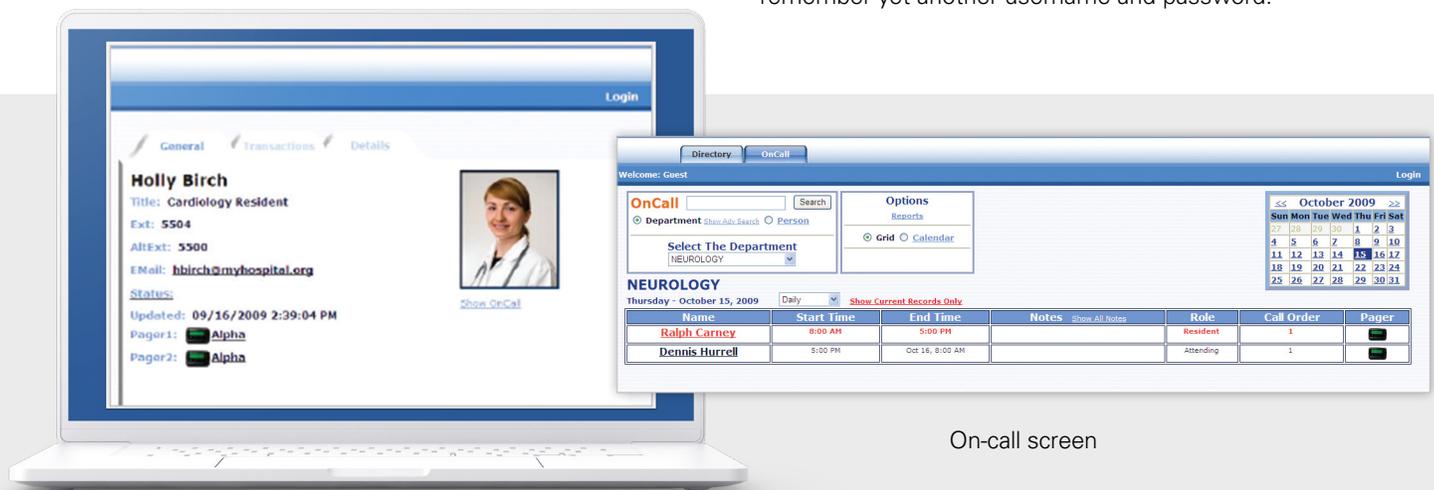
Remove inefficient tracking and entry of on-call schedules. Key departmental staff can create and maintain their own on-call schedules from a web browser while freeing the call center staff to focus on other duties.

### Click to dial:

Click on phone numbers displayed on your computer screen and have your IP phone automatically do the dialing for you.

### Single sign-on:

Integrate with Active Directory or other LDAP systems to enable automatic logins. This saves users from having to remember yet another username and password.



Web Directory screen

On-call screen



## Key benefits for your organization

### **Improved internal communications:**

Employees can access contact information, send an email, access on-call schedules or send a page more quickly and without operator assistance.

### **Improved directory accuracy:**

Departments can control their own directory updates, enabling the most accurate information to be available at all times.

### **Increased efficiency:**

Employees spend less time waiting on hold or searching for contact information in outdated printed directories, and departments manage and update on-call schedules. This translates into less burden on the operator group.

### **Enhanced customer service:**

By alleviating employee requests for calls, pages, and on-call scheduling changes, your operators have more time to tend to customers' needs.

## Web Directory features

- Makes the same directory used by operators available to all employees via your intranet
- Allows employees to look up numbers, send pages and messages to mobile devices, change personal status, send email, view on-call schedules, and reassign pagers using the web
- Allows users to schedule personal status and pager reassignment
- Allows employees to send pages and messages directly from their desktop or wireless device
- Allows users to view and answer messages taken by operators using Spok® console
- Enables individual departments to make their own changes to the directory, including full auditing
- Allows departments to change on-call schedules with the proper authorization
- Allows on-call schedules to be viewed from any computer or wireless device
- Increases reader comprehension with enhanced HTML-based special instructions, including the ability to incorporate different fonts, colors, and graphics to match your organization's standards
- Allows on-call schedules to be viewed on an hourly, daily, weekly, or monthly basis
- Provides security with password protection that allows access only to information users are authorized to see; security features allow some users to view only, while others can also edit directory information, send pages or messages, or update on-call schedules
- Logs all requests made through the Spok Web Directory in Spok console and also individual history logs
- Allows authorized users to view their own transaction logs
- Provides easy access to company-wide information and procedures with a direct link from the Spok Web Directory directory page
- Alerts Spok console operators of all failed pages and messages



## ABOUT SPOK, INC.

Spok, Inc., a wholly owned subsidiary of Spok Holdings, Inc. (NASDAQ: SPOK), headquartered in Alexandria, Virginia, is proud to be a global leader in healthcare communications. We deliver clinical information to care teams when and where it matters most to improve patient outcomes. Top hospitals rely on the Spok Care Connect® platform to enhance workflows for clinicians and support administrative compliance. Our customers send over 100 million messages each month through their Spok® solutions. Spok enables smarter, faster clinical communication. For more information, visit [spok.com](https://spok.com) or follow @spoktweets on Twitter.

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